License for a Healthcare Advertisement Related to a Healthcare Event

About the Service

This service allows customers to apply for a license to organize a healthcare event in a public or private venue other than the organizing facility's premises.

Service Process

- Login to the MOHAP website or smart app using the UAE PASS to apply for the service.
- The customer shall register (for the first time) in the advertising licensing services program.
- The customer shall log into the service, complete the online form and attach the required documents.
- The customer shall pay the application fee (non-refundable).
- The employee concerned will review the advertisement and documents, and either issue an approval or request amendments or additional documents.
- Upon receipt of approval, the customer shall pay the fee online or through a Customer Happiness Center.
- The customer shall print the ad design, including the MOHAP approval and the start and expiry dates of the license.

Required Documents

- A letter from the facility stating the details and nature of the event
- Valid licenses of event participants
- A letter from the regulatory health authority governing the facility

Conditions & Requirements

1. The advertising license from the Ministry of Health and Prevention does not exempt the institution from complying with the requirements imposed by other parties in terms of services and products contained in the material.
2. Documentation must be provided for each product included in the licensed advertisement.
3. Advertisements in languages other than Arabic or English must be legally translated into Arabic or English.
4. One account must be opened for each healthcare institution holding a license from one of the licensing authorities to practice the healthcare professions in the UAE.
5. One account must be opened under the name of each pharmaceutical group upon registration, subject to their registration as a group with the healthcare licensing authority (with a list of all pharmacies affiliated within the group, stating the pharmacies' names, the start and end dates of the license, and contact details of each pharmacy).
6. One account must be opened for each commercial organization licensed by one of the economic departments in the UAE, provided that their activities are related to healthcare.
7. Every healthcare institution is permitted to open one account. If more than one account is opened for the same institution, all of its accounts on the program will be frozen.

Service completion duration

- 1-3 working days

Service fees

Service channels

Service locations

- MOHAP Website - www.mohap.gov.ae
- MOHAP Smart App

Support

- Email: info@mohap.gov.ae
- Call Center: 80011111

Payment channels

- E- Payment

Target audience

- Investors in the healthcare and pharmaceutical sectors

Resources

- [Chemical, Herbal and Natural Products](#)
- [Educational Health Campaigns](#)
- [Free Health Service Campaigns](#)
- [Guide to get printed confirmation of ad approval -renew - amend](#)
- [Guidelines for Health Advertisement Approval Requestion](#)
- [health Advertisement Fees - English](#)
- [Health Scientific Activities](#)
- [Health Service Abroad (Medical Tourism)](#)
- [Institutions, Medical and Health Services - Doctors and Health Professionals](#)
- [Medical Health Devices and Equipment's](#)
- [Suspension or Annulment of the Approval](#)
- [Infographic - License for a Healthcare Advertisement Related to a Healthcare Event - PDF 370KB.pdf](#)

Department name

Licensing and Accreditation

Sector name

Health Regulation

Main service

Healthcare Advertisement Licencing

Service Code

110-05-030-000

Service Classfication

Transactional

Sub Service Type

Variation

Service Type

Government to Business

Related Services

- This service is not linked to any other services

Service Bundle

This service is not linked to any bundles

Number of Transactions

34

Notes

None

Sustainable Goals

Good Health And Well-Being