



## Renewal of a Healthcare Advertisement License for Non-Healthcare Institution

This service enables a customer to renew a previously issued license for a healthcare advertisement for a non-healthcare facility.

**Department name**  
Licensing and Accreditation

**Sector**  
Health Regulation

**Main Service**  
Healthcare Advertisement Licencing

**Service Code**  
110-05-035-035

**Service Classification**  
Transactional

**Variation / Auxiliary**  
Auxiliary

**Service Type**  
Government to Business



### Service Process

- 01 Login to the MOHAP website or smart app using the UAE PASS to apply for the service.
- 02 Click 'ad view' to show a list of possible transactions; the color of the transaction bar will change.
- 03 Select 'renew and open the transaction' and change the date as required.
- 04 Pay the application fee (non-refundable).
- 05 The employee concerned will approve the advertisement.
- 06 Pay the service fee online or through a Customer Happiness Center.
- 07 Print the ad design, including the MOHAP approval and the start and expiry dates of the license.



### Required Documents

- The e-system allows the use of the original approved application, under a new number, with the required documents attached



### Requirements & Conditions

- Renewal applications should be submitted at least 3 working days before the expiry of the original license.
- If any changes, additions or replacement of documents are required upon renewal, the application must be submitted on a new form.
- One account must be opened for each healthcare institution that holds a license from one of the licensing authorities to practice the healthcare professions in the UAE.
- One account must be opened under the name of each pharmaceutical group upon registration, subject to their registration as a group with the healthcare licensing authority (with a list of all pharmacies affiliated within the group, stating the pharmacies' names, the start and end dates of the license, and contact details of each pharmacy).
- One account must be opened for each commercial organization licensed by one of the economic departments in the UAE, provided that their activities are related to healthcare.
- Every healthcare institution is permitted to open one account. If more than one account is opened for the same institution, all of its accounts on the program will be frozen.
- Please make sure to update the facility's details prior to submission of the renewal request.

### Service Channels



MOHAP Website: [www.mohap.gov.ae](http://www.mohap.gov.ae)



MOHAP Smart App



Customer Happiness Centers (for fee payment only)

### Resources

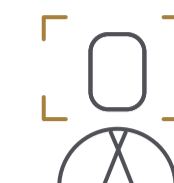
- Chemical, herbal and natural products
- Educational health campaigns
- Free health service campaigns
- Guide to get printed confirmation of ad approval
- Guidelines for health advertisement approval request
- Health advertisement fees - English
- Health scientific activities
- Health service abroad (medical tourism)
- Institutions, medical and health services - Doctors and health professionals
- Medical health devices and equipment
- Suspension or annulment of the approval



**Average Service Time**  
1-3 working days



**Payment channels**  
E-Payment



**Target Audience**  
Investors in the healthcare and pharmaceutical sectors



**Service Locations**

- MOHAP Website  
[www.mohap.gov.ae](http://www.mohap.gov.ae)
- MOHAP Smart App



**Related Services**  
This service is not linked to any other services



**Service Bundle**  
This service is not linked to any bundles



**Contact Details**

**Email**  
[info@mohap.gov.ae](mailto:info@mohap.gov.ae)

**Call Center**  
80011111



### Service Fees

**Application fees:**  
AED 100

**Fees for licensing healthcare advertisements depend on the category of the advertising facility's activity (clinic, healthcare center, hospital etc.) and the type of advertisement (print, audio, audiovisual). Click here to view the schedule of fees.**

### Sustainable Development Goals



### Notes

None

### FAQs

None.