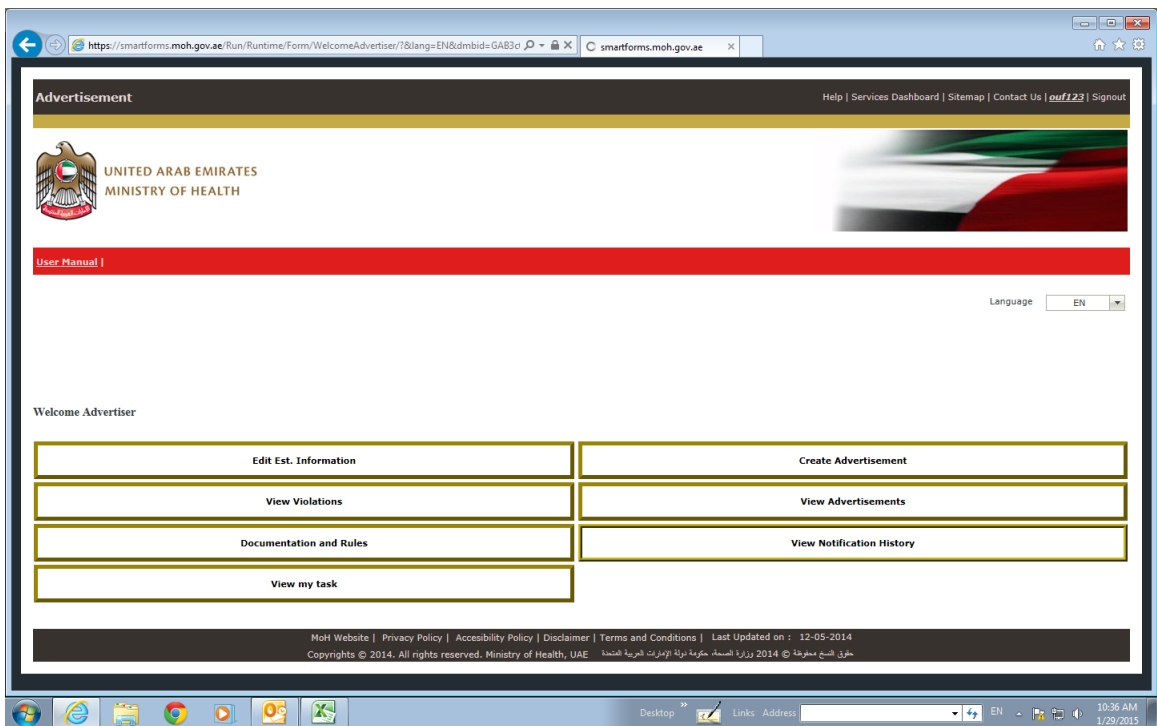


Guide to get printed confirmation of ad approval ,
and
to renew or amend already approved advertisement
CAN BE DONE ONLY AFTER PAYMENT IS CONFIRMED



1 - Click view advertisement

Continue next page please

Advertisement

Help | Services Dashboard | Sitemap | Contact Us | [ouf123](#) | Signout

UNITED ARAB EMIRATES
MINISTRY OF HEALTH

User Manual |

Language: EN

Home Task List

Search

Status
Please select

Advertisements

View

Selected Filter: Default Quick Search All fields

| Parent A... | Applicati... | Est. Name En | Est. Name Ar | Product Classificati... | Mode of Media | No of Products | Number Of Lang... | Valid From | Valid To | Total Fees | Status | Last Modified | Approve / Reject by |
|-------------|--------------|--------------|--------------|-------------------------|------------------|----------------|-------------------|------------|------------|------------|----------------|---------------|------------------------|
| | | | | Institutions, Medica... | Promotional | 0 | 0 | 10/09/2014 | 10/10/2014 | 0.00 | Not Submitt... | 10/09/2014 | |
| | | | | Institutions, Medica... | Static (Printed) | 1 | 1 | | 11/10/2014 | 0.00 | Not Submitt... | 11/09/2014 | |
| | | | | Institutions, Medica... | Static (Printed) | 0 | 0 | 11/09/2014 | 11/10/2014 | 0.00 | Not Submitt... | 11/09/2014 | |
| | | | | Institutions, Medica... | Static (Printed) | 1 | 1 | 11/09/2014 | 09/01/2015 | 2,000.00 | Rejected | 11/09/2014 | amina.a |
| | | | | Institutions, Medica... | Static (Printed) | 1 | 1 | 14/09/2014 | 12/01/2015 | 2,000.00 | Approved | 14/09/2014 | juma.alshaahr |
| | | | | Health Service Abr... | Static (Printed) | 1 | 1 | 01/10/2014 | 30/12/2014 | 1,500.00 | Approved | 30/09/2014 | juma.alshaahr |
| | | | | Institutions, Medica... | Static (Printed) | 1 | 1 | 01/10/2014 | 30/12/2014 | 1,500.00 | Approved | 29/09/2014 | juma.alshaahr |

Desktop Links Address EN 10:37 AM 1/29/2015

2-you will be able to see a list of all your applications to the system

From the status filter choose approved

Continue next page please

UNITED ARAB EMIRATES
MINISTRY OF HEALTH

User Manual | Language: EN

Home Task List

Search
Status: Approved

Advertisements
View Renew Amend Print

Selected Filter: Default Quick Search All fields

| Parent A. | Applicati. | Est. Name En | Est. Name Ar | Product Classificati. | Mode of Media | No of Products | Number Of Lang. | Valid From | Valid To | Total Fees | Status | Last Modified | Approve / Reject by |
|-----------|------------|--------------|--------------|-------------------------|------------------|----------------|-----------------|------------|------------|------------|----------|---------------|---------------------|
| | | | | Institutions, Medica... | Static (Printed) | 1 | 1 | 26/01/2015 | 25/02/2015 | 500.00 | Approved | 26/01/2015 | Mohammed_Abd |
| | | | | Institutions, Medica... | Static (Printed) | 1 | 1 | 26/01/2015 | 25/02/2015 | 500.00 | Approved | 26/01/2015 | Mohammed_Abd |
| | | | | Institutions, Medica... | Static (Printed) | 1 | 1 | 26/01/2015 | 25/02/2015 | 500.00 | Approved | 26/01/2015 | Mohammed_Abd |
| | | | | Institutions, Medica... | Static (Printed) | 1 | 1 | 01/02/2015 | 02/04/2015 | 1,000.00 | Approved | 21/01/2015 | FOWZYHA,ALI |
| | | | | Institutions, Medica... | Static (Printed) | 1 | 1 | 24/01/2015 | 23/02/2015 | 500.00 | Approved | 21/01/2015 | FOWZYHA,ALI |
| | | | | Institutions, Medica... | Static (Printed) | 1 | 1 | 24/01/2015 | 23/02/2015 | 500.00 | Approved | 21/01/2015 | FOWZYHA,ALI |
| | | | | Institutions, Medica... | Static (Printed) | 1 | 1 | 24/01/2015 | 23/02/2015 | 500.00 | Approved | 21/01/2015 | FOWZYHA,ALI |
| | | | | Institutions, Medica... | Static (Printed) | 1 | 1 | 01/02/2015 | 02/04/2015 | 1,000.00 | Approved | 07/01/2015 | FOWZYHA,ALI |
| | | | | Institutions, Medica... | Static (Printed) | 1 | 2 | 11/01/2015 | 10/02/2015 | 1,000.00 | Approved | 04/01/2015 | amina.a |
| | | | | Health Scientific Ac... | Static (Printed) | 1 | 1 | 21/12/2014 | 20/01/2015 | 500.00 | Approved | 21/12/2014 | Shaikha,AlMushu |
| Total = | | | | | | | | | | | | | |

3-you will be able to see the approved applications only

Continue next page please

UNITED ARAB EMIRATES
MINISTRY OF HEALTH

User Manual | Language: EN

Home Task List

Search

Status: Approved

Advertisements

View Renew Amend Print

Selected Filter: Default Quick Search: All fields

| Parent A. | Applicati. | Est. Name En | Est. Name Ar | Product Classificati. | Mode of Media | No of Products | Number Of Lang. | Valid From | Valid To | Total Fees | Status | Last Modified | Approve / Reject by |
|-----------|------------|--------------|--------------|-------------------------|------------------|----------------|-----------------|------------|------------|------------|----------|---------------|---------------------|
| | | | | Institutions, Medica... | Static (Printed) | 1 | 1 | 26/01/2015 | 25/02/2015 | 500.00 | Approved | 26/01/2015 | Mohammed_Abd |
| | | | | Institutions, Medica... | Static (Printed) | 1 | 1 | 26/01/2015 | 25/02/2015 | 500.00 | Approved | 26/01/2015 | Mohammed_Abd |
| | | | | Institutions, Medica... | Static (Printed) | 1 | 1 | 26/01/2015 | 25/02/2015 | 500.00 | Approved | 26/01/2015 | Mohammed_Abd |
| | | | | Institutions, Medica... | Static (Printed) | 1 | 1 | 01/02/2015 | 02/04/2015 | 1,000.00 | Approved | 21/01/2015 | FOWZYHA.ALI |
| | | | | Institutions, Medica... | Static (Printed) | 1 | 1 | 24/01/2015 | 23/02/2015 | 500.00 | Approved | 21/01/2015 | FOWZYHA.ALI |
| | | | | Institutions, Medica... | Static (Printed) | 1 | 1 | 24/01/2015 | 23/02/2015 | 500.00 | Approved | 21/01/2015 | FOWZYHA.ALI |
| | | | | Institutions, Medica... | Static (Printed) | 1 | 1 | 24/01/2015 | 23/02/2015 | 500.00 | Approved | 21/01/2015 | FOWZYHA.ALI |
| | | | | Institutions, Medica... | Static (Printed) | 1 | 1 | 01/02/2015 | 02/04/2015 | 1,000.00 | Approved | 07/01/2015 | FOWZYHA.ALI |
| | | | | Institutions, Medica... | Static (Printed) | 1 | 2 | 11/01/2015 | 10/02/2015 | 1,000.00 | Approved | 04/01/2015 | amina.s |
| | | | | Health Scientific Ac... | Static (Printed) | 1 | 1 | 21/12/2014 | 20/01/2015 | 500.00 | Approved | 21/12/2014 | Shaikha.AIMushu |

Total =

4- keep the cursor on the application you intend to use ; it will change color to green and then you will be able to see three keys on the top of the table :

Renew : in case you need to renew previously approved ad

Amend : in case you need make some changes to an already approved ad.

Print : to get the ad approval confirmation from MOH

Click print

Continue next page please

02/09/2014

Application No. AU11111
Establishment Name: **Medical Center**
Approval Date: 7/22/2014 8:56:54 AM
Product Classification: Institutions, Medical, and Health Service –
Mode of Media: Static (Printed)
Name of Service(s): 145409-0027 New Static (Printed) Advertisement for Institutions, Medical, and Health Service – Doctors & Health Professionals
Method of Media: News Paper / Magazines
Name of Media: news paper
Advertisement Content: Visiting doctor (License as mentioned in health license)
Number of Products: 1
Advertisement Languages: Arabic
Other Languages:
Number of Languages: 1
Subscription
Valid From: 26/07/2014 Valid To: 24/09/2014
Duration of Advertisement (Months): 2
Submit Ad From: Dubai
Additional Information:

Est Trade License Expiry Date: 04/10/2015

Medical License Expiry Date: 04/10/2015

Status: Approved

Total Fees (Dhs)

| Service Code | Service Description | Qty. | Unit Price | Languages | Products | Total |
|--------------|---|------|------------|-----------|----------|----------|
| 145409-0027 | New Static (Printed) Advertisement for Institutions, Medical, and Health Service – Doctors & Health Professionals | 2 | 500.00 | 1 | 1 | 1,000.00 |
| Total | | | | | | 1,000.00 |

I acknowledge that all data is valid and all documents submitted are legal.

5-You will view two pages 1/2 is what you will get printed ; it has the details of your ad.

Continue next page please

6- Page 2/2 is your ad design with some relevant data ; you approval number is written this way

For ads in English

"advertising license number : MOHAP-application number-expiry date"

For ads in Arabic

"ترخيص اعلاني رقم MOHAP-application number-expiry date"

Page 1 and 2 are both necessary to confirm approval by MOH ,they should be both submitted to the publisher , or broadcaster .

And both should be part of the published ad , if not included in the ad it is considered violation

..... Medical Center Application #: AU11111 Approval Date: 22/07/2014 Date: 02/09/2014

نسخة الإعلان
وقد تكون عبارة عن
صورة ، رسالة نصية ، مطوية ، نص (للإعلانات الصوتية) ، قصة مصورة (للإعلانات المرئية)..... الخ

The ad design copy
It could be
Picture , SMS, brochure, campaign letter , text (for audio), story board (for
video) ,....etc

Approved by Ministry of Health
From: 20/07/2014 To: 24/09/2014